

# HFN Daily

OCTOBER 18, 2017 **NEW YORK TABLETOP SHOW**



## BLOOMIE'S DEBUTS TABLETOP REDO

By Allison Zisko

Bloomingdale's recently unveiled its newly renovated tabletop department at its flagship here on 59th Street, following a revamp of its textiles and housewares floors over the summer (the furniture floor remodeling is slated for early November).

In doing so, it shifted its merchandising approach to better reflect the way customers live and what they look for when purchasing tabletop, Don Leppo, executive vice president and general merchandise manager of men's and home, told HFN. "Our entire renovation took the notion that casual and formal was the wrong delineation for the customer today," he said. "Our upstairs eighth floor is the kitchen; our downstairs seventh floor is the table. Historically we had merchandised with separation of formal and casual inside of dining, while our new floor reflects simply the table, allowing the customer to define what is formal or casual based on their needs."

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## TREND EXPERT HITS THE SHOWROOMS

By Joanne Friedrich

Deborah Shearer, Forty One Madison's new trend spotter, is visiting the building's many showrooms throughout the tabletop market seeking fresh ideas while also confirming her own design visions for 2018.

The combination of new showrooms, a renovated lobby lined with vignettes from top designers

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# Fresh Take

ARCHITECT LUCA ANDRISANI INTRODUCES BLUE AZZURRO, A BOLD COLLECTION FOR LENOX WITH BOTH MASCULINE AND FEMININE APPEAL.